

TERMS AND CONDITIONS: SHIMANO CARP LEAGUE



1. General

- 1.1. These terms and conditions apply to the Shimano Carp League 2019 competition (the "Competition"). By participating in the Competition you are deemed to have accepted these terms and conditions.
- 1.2. The Competition is organized by Shimano Europe B.V. ("Shimano"), High Tech Campus 92, 5656 AG Eindhoven, the Netherlands. The Competition is organized in accordance with all relevant laws and regulations. Dutch law is applicable on these terms and conditions.
- 1.3. There is no entry fee required to enter the Competition.
- 1.4. These terms and conditions and all other information regarding the Competition are available on <https://shimano-carpleague.com/>

2. Participation

- 2.1. The Competition is open to persons aged 16 and over, residing in the United Kingdom, Belgium, the Netherlands or Luxembourg. Persons under the age of 16 can only participate with consent by their parent or legal guardian. Employees of Shimano, employees of Shimano's affiliated companies and immediate family members of both types of employees are not eligible to participate or win.
- 2.2. Participants should always adhere to local laws and regulations.
- 2.3. Shimano reserves the right to exclude Participants without giving reason.
- 2.4. Participants enter the Competition by downloading the Shimano Carp League App for iOS or Android and creating an account.
- 2.5. The Competition will run from 1 May 2019 to 31 October 2019. Participation attempts outside this timeframe will be excluded from the Competition. No responsibility can be accepted for Entries not received for whatever reason.

3. Competition Rules

- 3.1. Each country will be divided into various regions. Regions can differ per country.
- 3.2. Participants will be eligible to win by uploading a maximum of five (5) photos per month.
- 3.3. Each upload must consist of a photo of the Participant holding the catch or a photo of the scenery (the "Photo").
- 3.4. A jury will select ten (10) photos per Region per month, which will be uploaded to Shimano's Tribal Facebook pages for the general public to vote by likes.
- 3.5. Each 'Like' on the photo will count as one (1) point. Each month, the photo with the most points in a Region will be declared the Monthly Winner.
- 3.6. All Monthly Winners will be uploaded to Facebook for the Country Final, the Monthly Winner with the most points in the Final will be declared the Final Winner.
- 3.7. The Photo cannot include any discriminatory, sexually offensive, racist, or other inappropriate content. Breach of this Article shall result in an immediate removal from the Competition.
- 3.8. Each photo may be uploaded only once.
- 3.9. The location of the Participants catch will determine in which Region of which country the Participant will compete.
- 3.10. Competing in multiple Regions is allowed but each Participant can only be declared a Monthly Winner or Regional Winner in one (1) Region.
- 3.11. Shimano remains the right to delete or remove any catch report, at any time. Based on reporting issues or any other reason.

4. Winners

- 4.1. Each month, the two participants with the most points in his or her Region will be declared the Monthly Winner.
- 4.2. The Monthly Winner will be announced no later than on the 10th of the following month.
- 4.3. By submitting an entry, the participant agrees to the publication of their name on the Website, App and Shimano Social Media platforms in case that they are selected as a Monthly Winner or Final Winner.

5. Prizes

- 5.1. The Monthly Winner shall receive one of the corresponding Monthly Prizes.
- 5.2. The Monthly Prizes are:

1st prize (monthly winner): Camera bag & 5kg boilies
2nd prize (runner up): Hat

- 5.3. The annual winner of the Final will receive a cash prize of two thousand euros (€ 2.000,-)
- 5.4. The runner up (2nd place) will receive a fully loaded Trench Barrow
- 5.5. Prizewinners shall be responsible for paying taxes, if any.

6. Data Protection

- 6.1. Any personal information that you provide in connection with the Competition shall be used by Shimano and Administrator to administer this Competition, contact Participants, and for the other purposes set forth in Shimano's privacy policy located at <http://www.shimano.com/en/privacypolicy.html>. By entering this Competition, you agree to and accept that privacy policy.

7. Disclaimer

- 7.1. Shimano does not accept any liability regarding any damages, of any kind, arising out or related to (participation in) the Competition.
- 7.2. In case of any situation of force majeure Shimano reserves the right to withhold the prizes. Shimano is not obliged to hand out an alternative prize.
- 7.3. Contact details submitted by the participants in order to register for the Competition are only submitted to Shimano and will only be used by Shimano in relation to the Competition.
- 7.4. By uploading the Photo to the App, you agree to provide Shimano with a global, unrestricted and irrevocable license to use your Photo on Shimano's websites, Shimano mobile apps, Shimano Social Media platforms and other Shimano marketing material such as calendars, in original or edited form.
- 7.5. Any questions and/or complaints about the Competition can be submitted to:

Shimano Europe B.V.
Attn. Legal Department
P.O. Box 1283
5602 BG Eindhoven
The Netherlands