

TERMS AND CONDITIONS: SHIMANO PERCH LEAGUE



1. General

- 1.1. These terms and conditions apply to the Shimano Perch League 2019 competition (the "Competition"). By participating in the Competition you are deemed to have accepted these terms and conditions.
- 1.2. The Competition is organized by Shimano Europe B.V. ("Shimano"), High Tech Campus 92, 5656 AG Eindhoven, the Netherlands. The Competition is organized in accordance with all relevant laws and regulations. Dutch law is applicable on these terms and conditions.
- 1.3. There is no entry fee required to enter the Competition.
- 1.4. These terms and conditions and all other information regarding the Competition are available on <https://shimano-perchleague.com/>

2. Participation

- 2.1. The Competition is open to persons aged 16 and over, residing in the United Kingdom, Italy, Belgium, the Netherlands or Luxembourg. Persons under the age of 16 can only participate with consent by their parent or legal guardian. Employees of Shimano, employees of Shimano's affiliated companies and immediate family members of both type of employees and are not eligible to participate or win.
- 2.2. Participants should always adhere to local laws and regulations.
- 2.3. Shimano reserves the right to exclude Participants without giving reason.
- 2.4. Participants enter the Competition by downloading the Shimano Perch League App for iOS or Android and creating an account.
- 2.5. The Competition will run from 1 June 2019 to 30 November 2019. Participation attempts outside this timeframe will be excluded from the Competition. No responsibility can be accepted for Entries not received for whatever reason.

3. Competition Rules

- 3.1. Each country will be divided into various regions. Regions can differ per country.
- 3.2. Participants will be eligible to win by uploading an unlimited amount of Perch catches per month, with a minimal length of 15 centimeters. Only the 5 biggest perch will be eligible for winning points. Each centimeter will count as 1 point.
- 3.3. Each catch upload must be accompanied a photo of the Participant holding the catch over or next to an official Perch League Measure – Italy only (the “Photo”). Countries outside Italy can use any type of measure. The photo should be taken in such a way that the length of the catch can be easily and confidently determined based on the official Shimano Measure. Catches uploaded without an accompanying official Shimano Measure will not be eligible to win.
- 3.4. Each catch may be uploaded only once.
- 3.5. The Photo cannot include any discriminatory, sexually offensive, racist, or other inappropriate content, breach of this Article shall result in an immediate removal from the Competition.
- 3.6. Shimano remains the right to delete or remove any catch report, at any time. Based on reporting issues or any other reason.
- 3.7. The location of the Participants catch will determine in which Region of which country the Participant will compete.
- 3.8. Competing in multiple Regions is allowed but each Participant can only be declared a Monthly Winner of Regional Winner in one (1) Region.

4. Winners

- 4.1. Each month, the two participants with the most points in his or her Region will be declared the Monthly Winner.
- 4.2. The Monthly Winner shall be announced no later than on the 10th of the following month.
- 4.3. At the end of the Competition, the participants with the most points in his Region shall be declared an Annual Winner. All participants will automatically compete for the annual winner per region.
- 4.4. By submitting an entry, the participant agrees to the publication of their name on the Website, App and Shimano Social Media platforms in case that they are selected as a Monthly Winner or Annual Winner.

5. Prizes

- 5.1. The Monthly Winner shall receive one of corresponding the Monthly Prizes.
- 5.2. The Monthly Prizes are:

1st prize (monthly winner): YASEI Perch rod
2nd prize (runner up): Hat

- 5.3. The annual winner with the biggest catch will receive a cash prize of one thousand euros (€ 1.000,-). If there are more people with a similar size perch, the winner will be the person with the second biggest fish, third biggest fish, or fourth biggest fish and so on.
- 5.4. The annual winner with the highest average will receive a cash prize of one thousand euros (€ 1.000,-). If there are more people with a similar average, the winner will be the person with the biggest fish.
- 5.5. Prizewinners shall be responsible for paying taxes, if any.

6. Data Protection

- 6.1. Any personal information that you provide in connection with the Competition shall be used by Shimano and Administrator to administer this Competition, contact Participants, and for the other purposes set forth in Shimano's privacy policy located at <http://www.shimano.com/en/privacypolicy.html>. By entering this Competition, you agree to and accept that privacy policy.

7. Disclaimer

- 7.1. Shimano does not accept any liability regarding any damages, of any kind, arising out or related to (participation in) the Competition.
- 7.2. In case of any situation of force majeure Shimano reserves the right to withhold the prizes. Shimano is not obliged to hand out an alternative prize.
- 7.3. Contact details submitted by the participants in order to register for the Competition are only submitted to Shimano and will only be used by Shimano in relation to the Competition.
- 7.4. Any questions and/or complaints about the prize draw can be submitted to:

Shimano Europe B.V.
Attn. Legal Department
P.O. Box 1283
5602 BG Eindhoven
The Netherlands